

# PROJEKTBERICHT EGGER PROJECT REPORT SPIRIT LEADERSHIP CONFERENCE 2018



## WHY

Mega-trends like digitalisation, Artificial Intelligence or Automation are causing radical changes and disruption in the economic world. Companies and their managers need to be well prepared in order to tackle the transition successfully.



## HOW

The EGGER Spirit Leadership Conference 2018 was set up as a format to allow the participants to set personal priorities alongside a major collaborative event. The managers were the creator of their own programme. In addition to collective sessions during the event, individually compiled training sessions allowed them to use core themes and methodological concepts that met their personal preferences. Based on their digital pre-selection, an individual programme had been put together for everyone. The conference was assisted digitally by a conference app for information and polls.



## WHAT

The two-day event had the motto “Digital Leadership” and gave the participants the opportunity to prepare for the challenges of the digital age as managers.



## CUSTOMER VOICE



Petra Reiner  
Head of Corporate  
Human Resources

St. Johann



*„Together with the SYNK-Group, we have created a conference format that optimally prepares our executives for the digital future..“*

Petra Reiner, Head of Corporate Human Resources

**175**  
MANAGERS

**25**  
LOCATED IN 25 COUNTRIES

**EMEA & AMERICA**  
WERE THE TARGET REGIONS

# PROJEKTBERICHT EGGER PROJECT REPORT START-UP PROGRAM



## WHY

EGGER is the innovation leader in the wood-based materials industry. The diversity of its 8,000 employees at 17 locations in 7 countries makes EGGER a lively extended family. EGGER is not just looking for employees, but for people who fit in with the company and who are willing to contribute to the success story.



## HOW

The programme consists of 3 face-to-face-training courses. The modules take place in different locations and countries within the region EMEA. Start Up participants are operatively integrated from the very beginning. In addition to their activity in the specialist division, they follow an individual development plan they are personally responsible for. Job rotation and job sensing is included.



## WHAT

Start Up EGGER is a 12 months specialist trainee programme for the development of graduates in their specific areas.



## CUSTOMER VOICE



*„Thanks to the Start Up programme I could focus on my personal development right from the start by improving and enhancing my personal strengths. The training, which took place in an international context delivers invaluable support and impulses and made it easy for me to build up a good network.“*

Hannes Rieser,  
Group Controlling Participant Start Up 2017/2018



*„The Start Up programme conceptualised together with the SYNK-Group is designed for the Career-Starters or Young Professionals, who will work in an international, cross-functional position within the EGGER environment. The focus is not only on the teaching of learning content but also on the development of cross-national and interdisciplinary networks.“*

**Claudia Hofer,**  
Corporate HR Responsible project manager